

FOR IMMEDIATE RELEASE
Month/Date/Year

Contact: Second Vice-President's Name
(Area Code) Phone Number
Email Address

INCLUDE A PHOTO OF LOCAL MEMBERS INVOLVED IN VOLUNTEER EFFORTS.

TIP: Newspapers are more likely to print the article that includes a photo. Be sure to list the names of those in the photo and obtain permission to use their pictures.

RETIRED EDUCATORS GIVE BACK TO THE COMMUNITY

(CITY) – More than (number of local unit volunteer hours) volunteer hours have been contributed by the members of (local unit name). They have served the community by volunteering at schools, hospitals, churches, public libraries, museums, theatres, civic events, and various other sites. These volunteer hours are equivalent to (hours x \$ _____*) the community has saved because of the retired educators.

“We are proud of our profession and even though we are retired, we still enjoy giving back to our community through volunteer services,” said (name), president of (local unit or CVS Chairman). “We enjoy offering our skills and talents to serve others.”

The Texas Retired Teachers Association promotes the community volunteer services program implemented by the local units throughout Texas. To date, members have given (number of state wide volunteer hours) to the communities in Texas.

About TRTA: The Texas Retired Teachers Association (TRTA) is the nation’s largest organization of retired public school employees. TRTA advocates improved benefits for current and retired public education employees and seeks to advance the well-being of its members through community involvement and legislative advocacy efforts. The association is always accepting new members; for more information on TRTA, its membership opportunities and projects in the community, visit www.trta.org or call 800.880.1650 or locally at (give local unit contact information).

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Note to media: Photo opportunities are available with TRTA members and local students. Call (name) at (phone number) to make arrangements.

TRTA: THE VOICE FOR ALL PUBLIC EDUCATION RETIREES

* Resource TRTA Community Volunteer Service Committee

**INCLUDE A PHOTO OF UNIT
PRESIDENT/OIFFICER AWARDING
SCHOLARSHIP TO STUDENT RECIPIENT.**

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RETIRED EDUCATORS AWARD SCHOLARSHIPS

(CITY) – The (local unit name) awarded scholarships to (number) deserving students. We are proud to announce (list name(s), high school, and college planning to attend).

“We encourage furthering students’ educations and we are proud that these students have chosen the field of education to become teachers,” said (name), president. “We need quality teachers and we plan to support these students in their endeavors.”

The (local unit name) is affiliated with the Texas Retired Teachers Association (TRTA). TRTA is the nation’s largest organization of retired public school employees. It advocates improved benefits for current and retired public education employees and promotes volunteer services and local projects within the community. The association is always accepting new members; for more information, contact (local unit contact name and phone number).

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**INCLUDE A PHOTO OF MEMBERS WHO
ATTENDED THE SPRING CONFERENCE.**

TIP: Include the keynote speaker, legislator, or other key person in attendance.

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RETIRED EDUCATORS CONDUCT DISTRICT (NUMBER) SPRING LEADERSHIP DEVELOPMENT CONFERENCE

(CITY) – The Texas Retired Teachers Association (TRTA), District (number) Spring Leadership Development Conference was held on (date, location).

(Number of attendees) retired educators representing (number of local units) units within District (number) attended training sessions for local unit officers and committee chairmen. These training sessions reviewed duties and responsibilities and allowed time for planning the (year) year's events and projects.

(Name of TRTA officer, position) was the keynote speaker. (She/he) discussed (list several topics discussed: update on the legislative session, report of state convention and elected officers, membership, etc.).

"We had a great state convention and elected our new state officers", said (name of TRTA officer). "We are dedicated to working for our members' benefits, promoting membership in TRTA, and supporting our projects."

Special district awards were presented to (list name and award).

Installation of the (year) district officers was conducted by (name, position). The new district officers are as follows: (list names, positions).

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ATTENDED THE FALL CONVENTION.**

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RETIRED EDUCATORS ATTEND DISTRICT (NUMBER) FALL CONFERENCE

(CITY) – The Texas Retired Teachers Association (TRTA) District (number) Fall Conference was held on (date, location). More than (number of attendees) retired educators met for their Fall Conference. The event brings together former public educators from school districts represented within District (number).

(Name of TRTA officer, position), was the keynote speaker. (She/he) discussed (list several topics discussed: upcoming legislative session, membership recruitment, continue relationships/ visits with legislators, etc.). TRTA emphasizes the slogan, “Each One Bring One” in their membership campaign.

“Everyone is involved in recruiting”, said (name of TRTA officer). “TRTA is the voice for all public education retirees.”

(Describe any other special programs/speakers; giving name and topic)

(Name any Legislators attending)

The TRTA State Convention will be in (city) on (dates) at the (convention location).

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