



DEPRESSION

Adults with untreated hearing loss are more likely to report depression, anxiety and paranoia than peers who wore hearing aids.¹



NOISE EXPOSURE

Hearing impairment is more common in men than women.²



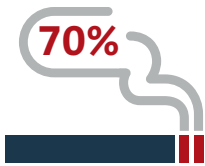
ALZHEIMER'S & DEMENTIA

Seniors with hearing loss are significantly more likely to develop dementia than those who retain their hearing.¹⁰



DIABETES

Hearing loss is twice as common in people with diabetes as their peers without.³



SMOKING

Current smokers have a 70 percent higher risk of having hearing loss than nonsmokers.⁹



HOSPITALIZATION

Older adults with hearing loss are 32 percent more likely for increased risk of hospitalizations.⁴



CARDIOVASCULAR

People with low-frequency hearing loss are considered at risk for cardiovascular events.⁸

DID YOU KNOW THAT HEARING LOSS
is connected to other health conditions?



BLOOD PRESSURE

High blood pressure can be an accelerating factor of hearing loss in adults.⁷

MORTALITY

Adults with moderate or severe hearing impairment were associated with a 54 percent increased risk of mortality.⁵



FALLING

People with mild hearing loss are three times more likely to have a history of falling than people with normal hearing.⁶



A Starkey Hearing Technologies Program

Sources: (1) American Academy of Audiology; (2) National Institute on Deafness and Other Communication Disorders; (3) American Diabetes Association; (4, 6, 10) Johns Hopkins Medicine; (5, 9) The Journal of the American Medical Association; (7) Indian Journal of Otolaryngology and Head & Neck Surgery; (8) The Laryngoscope