

Keep Your “I’s” on Membership

Improve the quality of your chapter

- Greet and know all of your members.
- Know the needs of your community.
- Develop a plan to improve chapter image.
- Make necessary changes – implement your plan.

Invoke others to join TRTA

- Appoint a Membership Committee.
- Adopt a recruiting strategy.
- Develop a prospect list.
- Conduct a recruiting campaign.

Inform your chapter members

- Publicize all your good works.
- Plan programs that are informative and fun.
- Provide ongoing education to all members.
- Effectively communicate to members through announcements, bulletins and phone calls.

Involve all the members of your chapter

- Make the chapter meetings fun and valuable to attend.
- Schedule worthwhile service projects.
- Assign all members to at least one committee.
- Recognize members for their contributions.
- Urge members to participate in projects.

Inspire members of your chapter

- Encourage members to motivate each other and be an inspiration to others.