



## Children's Book Project Guidelines

The Children's Book Project (CBP) is a service activity initiated by local chapters of TRTA. The purpose is to put books into the hands of children. The guidelines for the Children's Book Project involve using donations, money from fundraising efforts, or contributions to encourage reading.



As Second Vice-President, you will be responsible to make an official decision as to how the book project will be implemented. The President, Second Vice-President, the project chair (if there is one) and CBP committee members should be promoters of this endeavor.



### Steps for Implementing the Children's Book Project

1. Determine the group(s) of children who are to be targeted which might include schools, shelters, or Head Start program. Books may also be given to children who visit community clinics, receive toys from toy drives or food from food banks, or who are in juvenile justice centers, etc.
2. Obtain books. (See Below)
3. Contact the appropriate person for permission to distribute books and determine delivery date.
4. Order book plates for the number of books collected for the project from the TRTA office to be placed inside the books. Email [info@trta.org](mailto:info@trta.org) with your name, address, local chapter and quantity. Book plates come in a pack of 250.
5. Place book plates in the books noting the local chapter.
6. **Present books** personally to the group of students or entity.
7. Publicize efforts with photos and information to local media. **No images of children's faces allowed.**

### Suggestions on How to Obtain the Books

The books might be donated to the local chapter by community or student service organizations such as Lions Club or Girl Scouts of America, for distribution by the chapter. Also, the local chapter might purchase books from free or discount sources with funds raised or contributed. Examples include Scholastic Books ([www.scholastic.com/bookfairs](http://www.scholastic.com/bookfairs)), Half-Price Books and online sites at [www.rif.org](http://www.rif.org), [www.wilbooks.com/freebooks](http://www.wilbooks.com/freebooks), [www.literacyempowerment.org](http://www.literacyempowerment.org), [www.bookcloseouts.com](http://www.bookcloseouts.com), and [www.kidsurplus.com](http://www.kidsurplus.com). Even dollar stores have appropriate books for some groups of children. You may also apply for a Thrivent Financial grant if you are a policy holder with the company ([www.thrivent.com](http://www.thrivent.com) or call 1.800.847.4836).

### Local Chapter Second Vice-President Reporting Book Total Online

Report the actual number of distributed books online by February 15. Report the actual number of books distributed during the period of January 1 through December 31 of the previous year. Cash donations that have been collected for the Children's Book Project must be used **ONLY** for purchasing books that are distributed to children.

### District Second Vice-President Monitoring and Finalizing Book Total Online

The District Second Vice-President will monitor the local chapter book totals and finalize the district book total online by March 1.

### Publicize the Children's Book Project on the TRTA Facebook Page

Send images and information to [info@trta.org](mailto:info@trta.org) for inclusion in the CBP album on the TRTA Facebook page. When submitting images, please include the following: local chapter name, number of books distributed, who received the books, why were the recipients of the books selected, grade or ages of the recipients. **No images of children's faces allowed.**

Visit [trta.org/about-trta/standing-committees/communications-committee](http://trta.org/about-trta/standing-committees/communications-committee) to view resources to assist you in the role as a Local Chapter Second Vice-President/Communication Committee Chair.