

Public Relations Publicizing

Chair: Second Vice-President

- Children's Book Project
- Memorial Service (Chapter decision as to who does this)
- Communication with members and community:
 - You Do NOT have to do all!
 - Have Vice, asst., Co-Chairs or team leaders/members
 - Nor do you have to use all forms of communication

***All these accounts are representing TRTA.

- They are not your personal accounts.
- Accounts will share one login and password. (See Password sheet)
- They must reflect TRTA values and policies. (See Facebook does and don'ts)

Email (Chapter email or MailChimp account)

Newsletter (mailed or electronic, free form or template)

Webpage (TRTA, other program and/or Shutterfly) Facebook (page or group, public please)

Twitter (Chapter account)

TRTA app (District Forum)

Other Media (newspaper, magazine, TV, radio)

- 2 admins for each online account, 3 for Facebook
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 - They must reflect TRTA values and policies. (See Facebook does and don'ts)