

FOR IMMEDIATE RELEASE

Month/Date/Year

Contact: Second Vice-President's Name

(Area Code) Phone Number

Email Address

TEXAS RETIRED TEACHERS GIVE THE GIFT OF READING

(CITY) – More than (number) (name of county or area) children will receive free books this year, thanks to local retired public school employees. The Texas Retired Teachers Association (TRTA) recently announced this year's Children's Book Project, a statewide effort to place books into the hands of children who might not otherwise have their own.

"This is a fun undertaking, and as lifelong educators, we love encouraging children to read," said (name), President of the TRTA Chapter. "Reading fosters knowledge and opens up the imagination. Every child should have books to call his or her own."

TRTA has sponsored the book drive every year since 1998, soliciting book donations from its own members, community partners and even children themselves through a special student-to-student initiative. Last year, the program delivered (number) books to Texas youth.

About TRTA: The Texas Retired Teachers Association (TRTA) is the nation's largest organization of retired public school employees. TRTA advocates improved benefits for current and retired public education employees and seeks to advance the well-being of its members through community involvement and legislative advocacy efforts. The association is always accepting new members; for more information on TRTA, its membership opportunities and projects in the community, visit www.trta.org or call 1.800.880.1650 or locally at (give Chapter contact information).

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Note to media: Photo opportunities are available with TRTA members. Call (name) at (phone number) to make arrangements.

TRTA: THE VOICE FOR ALL PUBLIC EDUCATION RETIREES

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RETIRED EDUCATORS GIVE BACK TO THE COMMUNITY

(CITY) – More than (number of Chapter volunteer hours) volunteer hours have been contributed by the members of (Chapter name). They have served the community by volunteering at schools, hospitals, Churches, public libraries, museums, theatres, civic events, and various other sites. These volunteer hours are equivalent to (hours x \$ _____) the community has saved because of the retired educators.

“We are proud of our profession and even though we are retired, we still enjoy giving back to our community through volunteer services,” said (name), President of (Chapter). “We enjoy offering our skills and talents to serve others.”

The Texas Retired Teachers Association promotes the volunteer services program implemented by the Chapter throughout Texas. To date, members have given (number of state wide volunteer hours) to the communities in Texas.

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RETIRED EDUCATORS AWARD SCHOLARSHIPS

(CITY) – The (Chapter name) awarded scholarships to (number) deserving students. We are proud to announce (list name(s), high school, and college planning to attend).

"We encourage furthering students' educations and we are proud that these students have chosen the field of education to become teachers," said (name), President. "We need quality teachers and we plan to support these students in their endeavors."

The (Chapter name) is affiliated with the Texas Retired Teachers Association (TRTA). TRTA is the nation's largest organization of retired public school employees. It advocates improved benefits for current and retired public education employees and promotes volunteer services and local projects within the community. The association is always accepting new members; for more information, contact (Chapter contact name and phone number).

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RETIRED EDUCATORS CONDUCT DISTRICT (NUMBER) SPRING CONFERENCE

(CITY) – The Texas Retired Teachers Association (TRTA), District (number) Spring Conference was held on (date, location).

(Number of attendees) retired educators representing (number of Chapter) Chapters within District (number) attended training sessions for Chapter Officers and Committee Chairs. These training sessions reviewed activities and allowed time for planning the (year) year's events and projects.

(Name of TRTA Officer, position) was the keynote speaker. (She/he) discussed (list several topics discussed: update on the legislative session, report of State convention and elected Officers, membership, etc).

"We had a great State convention and elected our new State Officers", said (name of TRTA Officer). "We are dedicated to working for our members' benefits, promoting membership in TRTA, and supporting our projects."

Special District awards were presented to (list name and award).

Installation of the (year) District Officers was conducted by (name, position). The new District Officers are as follows: (list names, positions).

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RETIRED EDUCATORS ATTEND DISTRICT (NUMBER) FALL CONVENTION

(CITY) – The Texas Retired Teachers Association (TRTA) District (number) Fall Convention was held on (date, location). More than (number of attendees) retired educators met for their Fall Convention. The event brings together former public educators from school districts represented within District (number).

(Name of TRTA Pfficer, position), was the keynote speaker. (She/he) discussed (list several topics discussed: upcoming legislative session, membership recruitment, continue relationships/ visits with legislators, etc.). TRTA emphasizes the slogan, “(new membership slogan)” in their membership campaign.

“Everyone is involved in recruiting”, said (name of TRTA Officer). “TRTA is the voice for all public education retirees.”

(Describe any other special programs/speakers; giving name and topic)

(Name any Legislators attending)

The TRTA State Convention will be in (city) on (dates) at the (convention location).

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